

Hello, my name is Cory Pampalone

I am an independent [director and storyteller](#) with a lifelong affinity for the powerful and persuasive medium [of cinema and moving pictures](#). For the past 10 years, I have worked for various agencies from LA, San Francisco, Pittsburgh, NYC, Detroit, DC and Columbus working on brand videos, commercials, web content, music videos and narrative filmmaking. I am here to address the growing demand for honest, conceptual, high quality, visually compelling video storytelling content in a rapidly changing digital age.

The Experience

Cory Pampalone, Inc • DC/Columbus, OH
Founder/Creative Director (08-Present)

Organic, Inc • Detroit, MI
Lead Video Director/Editor (06-09)

Ignited LA • Los Angeles, CA
Video Director/Editor (05-06)

KTLN-TV • San Francisco, CA
Video Director/Lead Editor (03-05)

Highwood Productions • Los Angeles, CA
Fresh Produce Media • Los Angeles, CA
Visual Image Exchange • Detroit, MI
Forest Post Productions • Detroit, MI

Agency Clients • Campbell Ewald • Organic
MSL Group • Latcha & Associates • NIST
Ignited LA • Navigation Arts • Barkley REI
Brunner • O2 • ADG • Gyro • GA1

Brands • Aquafresh • Magna-Clek
Related.com • Carhartt • ModCloth • Nestle
Carlson Hotels • SF Giants • NewPA.com
College for Creative Studies • Geek Squad
Activision • Dreamworks • Smithsonian
US Army • IARPA • US State Dept • Audi
Saab • Scion • Chevy • GM • Jeep • Dodge
Chrysler • Jaguar • Lincoln • Mercury
RM Auctions • Sotheby's London

The Education

College For Creative Studies • Detroit, MI
BFA Film/Video/Digital Media 2001

Art Institute of Pittsburgh • Pittsburgh, PA
Graphic Design/Illustration 1996

The Awards

Directed/edited microsite videos: Original James Bond car
Agency: Latcha & Associates (2010)
Winner: D Show Best Microsite

Edited a web series: Jeep Patriot and the Way Beyond Trail
Agency: Organic, Inc (2007)
Finalist: Cannes Cyber Lion, Effie Awards
Winner: D Show Best Website

Directed a short film: The Beauty Project (2005)
Winner: Forest Film Festival, NY Short Shorts Film Festival
Official Selection in six other festivals nationwide

Nice things people say

"Cory can shoot and edit with such facility that you're at ease whenever he's on the job. He can function with as little as a brief and a deadline or under painstaking direction and still deliver the goods. He's cool under pressure and always delivers a little extra. That's why he was a "kept man" at Organic for about three years. Cory's greatest asset is his gift for visual storytelling. He's got a great eye for subtleties, always seems to find a human angle, and can make the critical choices needed to edit together a crafted and whole finished product." -*Sam Cannon, Executive Creative Director • Organic, Inc.*

"If you're looking to collaborate - like really, truly collaborate, then give this fella a call. Everything Cory touches becomes a thing of beauty, with soul and character. If you want to see what he sees, just look at the film/video he shoots. If you want to see how he tells a story, just look at his editorial work. Put him against the big names at the big houses and you'll be pleasantly surprised." -*Adam Wilson, Executive Creative Director • Organic, Inc.*

"Cory's experience with time-based media is just what the doctor ordered to bring projects to life. He is a valuable team member, a trusted creative partner, and an expert storyteller. Every project is better after Cory gets hold of it. He pipes special sauce through a pastry bag with the instincts of a master chef leaving you with nothing but tasty video. mm mmm stories." -*Scott Lange, EVP Executive Creative Director • Team Detroit*

"Cory has creativity and conviction, someone who knows how to get things done and get them done right. He's one of those guys who knows that good enough never really is. The deep well of creativity that Cory draws from never seems to run out. Both his personal and professional work are inspiring and his calmness under pressure helps keep everyone focused. He's got a great sense of humor, humility and a deep respect for others. I am privileged to have Cory both as a colleague and as a friend." -*Scott White, Senior Art Director • Organic*

"I've known Cory since our college days, and he has shown exceptional vision since day one. His camera work, editorial work, and his personal aesthetic and style have always continued to evolve and manifest into amazing finished products. Cory is the epitome of the modern director. Highly recommended." -*Dan Gilles • Motion Graphics and Editorial*

"Cory Pampalone has ruined me (in a good way). He's more than a Director, Editor, Designer, Artist and Photographer but an expert Visual Storyteller. His work is best described as "A combo-meal of expressive, thought provoking sequences that prey upon all 5 of the human senses". I have worked with Cory several times in the past 10 years and I am never dissatisfied or unfulfilled with his work but amazed and left wanting more, more, more! Whether it's a short film, music video or commercial, Cory delivers amazing results on time, within budget and with exceptional quality." -*Matt Pavlovic, CEO-Creative Director • Pavomatic*